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Education

2022	DLS, Doctor of Liberal Studies - research interest: Informal Public Arts Southern Methodist University
2017	MFA, Painting Savannah College of Art and Design
2015	Study Abroad, Savannah College of Art and Design - Lacoste, France
2001	MFA, Visual Communication Design Jiangnan University, School of Design
1997	Advanced certificate, Graphic Design Jiangnan University, School of Design
1996	AA, Graphic Design Jiangsu University, School of Industrial Design

Academic Community

AGLSP - Association of Graduate Liberal Studies Programs

IAFOR – The International Academic Forum

AAS – Associate of Asian Studies

Professional Employment

2023- present	Department of Visual and Performing Arts at University of Wisconsin Lecturer in Foundations Responsibility: -Teaching (full-time): Drawing I – ART 100 (Fall’23, Fall’24), Drawing II – ART 200 (Spring’24, Spring’25), 2D Design – ART 101 (Fall’23, Fall’24), 3D Design – ART 103 (Spring’24, Spring’25), Honors Class – ART 101 HON (Fall’24) -Designing course content and hands-on projects in alignment with the curriculum -Demonstrating key artistic techniques and concepts -delivering theoretical knowledge and foundational art concepts -Guiding students through technical skills in drawing, painting, and design -Providing constructive feedback on student work -Facilitating class discussions and group critiques -Assessing student projects and progress
2022-23	BlueMont Studio, 2770 Main St, Suite 240, Frisco, TX Art Director

	<p>Responsibility: Directed visual art and design projects, overseeing photography, creative development, and artistic execution</p>
2016-17	<p>Department of Painting, Department of Foundation, Savannah College of Art and Design Teaching Assistant Painting I-Water-based Material Painting (Fall' 16), Drawing II-Technics (Spring' 17)</p> <p>Responsibility: -Course instruction and delivery of painting techniques -Class demonstrations on various painting methods and mediums -Regular project progress reviews and feedback sessions -Student evaluation through in-class project reviews and final and mid-term critiques</p>
2012-14	<p>Research on Creative Graphics Design and its Applications, Center for China Studies, Clemson University</p> <p>Visiting Scholar</p> <p>Responsibility: -Conduct independent research -Participating in academic conference and seminars -Presenting research finding annually -Collaborating on research projects with professor at Jiangnan University -Contributing to publications based on the project led by professor at Jiangnan University</p>
2006-13	<p>Department of Animation Design & Public Art, College of Publishing and Printing * Art and Design, University of Shanghai for Science and Technology</p> <p>Tenured associate professor Vice Department Chair Program Director in 2D Animation Design Program</p> <p>Responsibility & Achievement: -Leading a collaborative team to develop and launch the 2D Animation Design program as a new major -Successfully initiated the program, with nationwide student enrollment starting in 2007 -Teaching (full-time) courses of 2D Animation Design, including Script Writing of Animation, Character Design, Short Film Design (course director and course designer) 2) Illustration Design (Key curriculum of the University, course director and designer), including Book Design, Layout Design, Children's Book Illustration Design, etc. -Research focus on Creative Graphics in Animation and Short Film Design -Planning to establish new programs, including a New Media major under the branch of Communication Studies and 2D Animation Design major</p>

- Course Design: Develop and implement (2D Animation Design) course structures that align with academic goals and professional standard in the College
- Curriculum Development: Plan and design comprehensive curricula that incorporate industry trends and foundational knowledge, ensuring the integration of both theoretical and practical learning
- Program Recruitment (2D Animation Design program): Leading student recruitment efforts for the new programs, including outreach, admissions, and promotional activities to attract prospective students.
- Coordinating with external galleries to organize student exhibitions, promoting student work beyond the campus
- Responsible for planning and securing external research funding, ensuring proper implementation and management of these funds
- Collaborating with various colleges and departments within the university to plan and negotiate new interdisciplinary projects for national funding applications, overseeing the acquisition and implementation of necessary equipment (e.g., motion capture system for my department).
- Service on department, college, and university levels

2006-7

New Media Research Institute at University of Shanghai for Science and Technology

Deputy Director

Responsibility:

- Planning to establish new programs, including a New Media major under the branch of Communication Studies and an Animation Design major
- Teaching (full-time) courses of Graphic Design and Illustration Design
- Service on department, college, and university levels

2001-2006

Department of Arts and Design, College of Publishing and Printing, University of Shanghai for Science and Technology

Lecturer (Instructor for the first two years)

Responsibility & Achievement:

- Teaching (full-time) courses of Graphic Design, including Layout Design, Typography Design, Graphic Creativity (course director and course designer), CI Design, Packaging Design, Poster Design, etc.
- Creating a New Course “Graphic Creativity” that begin with brainstorming sessions, progressing to the professional visualization of ideas through various mediums and skills. The goal is to create a significant volume of innovative graphics inspired by an ordinary object from everyday life, thereby enhancing students’ problem-solving skills and fostering a strong design thinking mindset.
- Successfully planned, curated, exhibited, and hosted the first “International Visitors Reception” themed on my students’ work exhibitions (Creative Graphic Creativity), showcasing original student projects and promoting cross-cultural engagement since the department was founded in the 1960s
- Service on department, college, and university levels

Publications

- 2023 Four pieces of painting on four pages, *Studio Visit Magazine*, Vol. 52
- 2021 Four pieces of paintings
1). *The Flower Myth*, 2). *The Unbearable Lightness of Being*,
3). *The Meaning of the Trivial*, and 4). *The Mode of Memory*.
SMU Pony Express(ions) 2021 Edition, Southern Methodist University, Dallas TX
- 2020 1). *Dreaming of Memories*, 2). *In Full Blossom*,
3). *Connotations and Denotations of Emptiness*, 4). *Just A Second*, and
5). *Memory Oblivion*.
SMU Pony Express(ions) 2020 Edition, Southern Methodist University, Dallas TX
- 2020 “Chacoan House Society and Play Your Place: In Search of Centrality inside the Digital Generation”
SMU Pony Express(ions) 2020 Edition, Southern Methodist University, Dallas TX
- 2019 Five pieces of paintings and printmaking on copper
Title: 1. *Bewilderment*, 2. *Wandering the Edge of the World VI*,
3. *Southern France Impression I*, 4. *Southern France Impression II*, and
5. *Southern France Impression III*.
SMU Pony Express(ions) 2019 Edition, Southern Methodist University, Dallas TX
- 2018 Five pieces of paintings
1). *Subtlety-connection I*, 2). *Subtlety-connection II*, 3). *Vitality-community*,
4). *Fragmentation*, and 5). *Silence*
SMU Pony Express(ions) 2018 Edition, Southern Methodist University, Dallas TX
- 2018 Research Paper “*Where the Divine and the Self Meet: Reflection on ‘the Unfolding Self’*” in *SMU Pony Express(ions) 2018 Edition*, Southern Methodist University, Dallas TX
- 2015 *Book*. Contemporary Design Works of China, Vol. 29, Media-Advertisements, ISBN 978-7-100-09039-1 (The Commercial Press, 2015); edited by Qiang Wang (editor), Xiangmin Yang (1st associated editor), Ying Chen (2nd associated editor), and Hongqi Wang (3rd associated editor).
Associate Editor of the Volume of Advertisement Design;
- 2013 *Book*. *Creative Design and Strategy of Advertisement* (Liaoning Fine Arts Publishing House, 2013), ISBN 978-7-5314-53833
- 2012 “On the Visual Communication Characteristics of Sign Language,” in Journal: The 4th International Conference on Information, Engineering and Computer Science (ICIECS2012), by Ying Chen
- 2012 “A Study on the Teaching Idea of Graphic Creativity,” in Journal: The First Chinese Academy Art and Design, Education Forum Proceedings (ISBN 978-988-97680-1-4), 112, by Ying Chen,
- 2009 “A Study on National Characteristics in Animation Design”), in Journal: Art Observation (ISSN 1006-8899), 117, by Ying Chen
- 2008 “The Study of Multiple Digital Watermarking Based On Row Spacing Coding,” in *Journal: Microcomputer Applications (ISSN 1007-757x)*, 13-14, by Liping Xu, Ying Chen, and Jian Zhang.

- 2007 “Conducting the Universal Design for Modern Product Concept,” in Journal: Packaging Engineering (ISSN 1001-3563), 155-157, by Han Ni, Liangrong Song, and Ying Chen,
- 2003 “The Relationship between Advertisement and Product Life Cycle,” in Journal: Publishing and Printing (ISSN 1007-1938), 106-109, by Ying Chen
- 2003 Poster Design (2 pieces), Journal: The Prize Collections of the Second International Chinese Graphic Design Competition (ISBN 7-5074-1541-4), 56-57, by Ying Chen,
- 2001 “Discussion about Originally Creative Thinking of Graphics Design On One Theme,” in Journal of Zhengzhou Institute of Light Industry, ISSN 1009-3728, P67-69, by Ying Chen
- 2000 22 pieces of creative design works) by Ying Chen, in book: *Developing Ideas* (ISSN 7-5318-0738-6/J.739, P73-77), edited by Jia-yang Lin.

Exhibitions

Solo

- 2016 *Non-Existent Blossom*, Non-Fiction Gallery, Savannah GA
- 2017 *Whispers*, Alexander Hall Gallery, Savannah GA

Group

- 2024-25 Two-Person Show, Atelier Space, art district in downtown Dallas, TX
- 2024 Five pieces of painting/drawing “*Waltzing Through the Flow of Memory*” and “*Dancing in the River of Longing*” series” 2024-25 School of Art and Design Faculty Exhibition, Furlong Gallery, UW-Stout (Sep. 18 – Oct. 26, 2024)
- 2024 *The Other Art Fair*, Dallas Market Hall, Dallas, TX (May 9-12, 2024)
- 2024 Featured Photograph: digitally exhibited as a singular representation in the “Dramatic Lighting” exhibition, 6x6 Center for Photography, Limassol, Cyprus
- 2024 Featured Photograph: digitally exhibited as a singular representation in the “Art of Photography” exhibition, The SPACE Art Gallery, Philadelphia, United States.
- 2024 Featured Photograph: digitally exhibited as a singular representation in the “Art of Photography” exhibition at The SPACE Art Gallery, Philadelphia, United States.
- 2024 Featured Photograph: digitally exhibited as a singular representation in “Nature Photographer of the Year” exhibition at The Coningsby Gallery, London, United Kingdom
- 2024 Featured Photograph: digitally exhibited as a singular representation in “Solo-Single Subject” exhibition at PH21 Gallery, Budapest, Hungary
- 2024 Featured Photograph: digitally exhibited as a singular representation in “My Favorite Shot” exhibition at FotoZA Gallery, Johannesburg, South Africa.
- 2024 Featured Photograph: A singular representation in “Tell a Story” challenge published on Amateur Photographer, available from <https://amateurphotographer.com/latest/photo-news/how-the-gurushots-winners-tell-a-story/>
- 2024 Featured Photograph: digitally exhibited as a singular representation in “My Favorite Shot” exhibition at Kaiser Gallery, Cleveland, United States.

- 2024 Featured Photograph: Highlighted as a distinguished contribution from the “Water Wonders” challenge, my photograph has been showcased on PetaPixel. available from <https://petapixel.com/2024/03/20/the-best-photos-from-gurushots-water-wonders-challenge/>
- 2024 Two pieces of painting/drawing “Tree Memory: Solitary Journeying in Serenity” were featured in "2023-24 School of Art and Design Faculty Exhibition” at Furlong Gallery, UW-Stout (Jan. 29 – Feb. 23, 2024)
- 2023 Featured Photograph: digitally exhibited as a singular representation in “Art of Photography” exhibition at Galerie Gora, Montreal, Canada.
- 2023 July 1) Featured Photograph: digitally exhibited as a singular representation in “Ultimate Exhibition Shot” exhibition at Bridgeport Art Center, Chicago, USA.
- 2) Featured Photograph: digitally exhibited as a singular representation in “Nature Photographer of the Year” exhibition at Bridgeport Art Center (3rd Floor Gallery), Chicago, USA.
- 3) Featured Photograph: digitally exhibited as a singular representation in “Creative Composition” exhibition at Almanaque Fotografica in Mexico City, Mexico.
- 2023 June 1) Featured Photograph: digitally exhibited as a singular representation in “Art of Black & White” exhibition at FotoZA Gallery, Johannesburg, South Africa.
- 2) Featured Photograph: digitally exhibited as a singular representation in “My Favorite Shot” exhibition at Blank Wall Gallery, Athens, Greece.
- 3) Featured Photograph: digitally exhibited as a singular representation in “My Perfect Shot” exhibition at Coningsby Gallery, London, United Kingdom.
- 2023 May 1) Featured Photograph: digitally exhibited as a singular representation in “Dramatic Lighting” exhibition at Valid World Hall, Barcelona, Spain.
- 2) Featured Photograph: digitally exhibited as a singular representation in “Best of Black & White” exhibition at Valid World Hall, Barcelona, Spain.
- 3) Featured Photograph: digitally exhibited as a singular representation in “Powerful Composition” exhibition at Valid World Hall, Barcelona, Spain.
- 4) Featured Photograph: Highlighted as a distinguished contribution from the “Majestic Landscapes” challenge, my photograph has been showcased on AmateurPhotographer. available from <https://amateurphotographer.com/latest/photo-news/majestic-landscapes-meet-the-gurushots-winners/>
- 2023 April 1) Featured Photograph: Highlighted as a distinguished contribution from the “Macro Moments” challenge, my photograph has been featured on DigitalCameraWorld, available from <https://www.digitalcameraworld.com/features/gurushots-winning-images-from-the-latest-macro-moments-photo-competition>
- 2) Featured Photograph: digitally exhibited as a singular representation in “Solo-Single Subject” exhibition at Matca Space for Photography, Hanoi, Vietnam.
- 2023 March 1) Featured Photograph: Highlighted as a distinguished contribution from “Your Magazine Shot” challenge, my photograph has been featured on Dodho Magazine, available from <https://www.dodho.com/gurushot-your-magazine-shot/>

2) Featured Photograph: Highlighted as a distinguished contribution from “Simplistic Minimalism” challenge, my photograph has been showcased on 121 Clicks Magazine, available from

<https://121clicks.com/inspirations/gurushots-simplistic-minimalism-photo-challenge-winners>), #141.

- 2017 *West on the Left, East on the Right*, Shanghai Tower, Shanghai, China
- 2016 *Paper Works*, Alexander Gallery, Savannah GA
- 2016 *Student Showcase Exhibition*, Alexander Hall, Savannah GA
- 2016 *DeFine Art Gallery Show*, Alexander Hall, Savannah GA
- 2015 *Perception of Savannah*, Kennedy Pharmacy, Savannah GA
- 2015 *Small Works Exhibition*, Gutstein Gallery, Savannah GA
- 2015 *Open-Studio Exhibition*, Alexander Hall, Savannah GA
- 2015 *Open-Studio Exhibition*, Lacoste, Province, France
- 2016 *DeFine Art Student Showcase*, Alexander Hall, Savannah GA
- 2015 *Salvage: Stolen Expression*, Sulfur Studios, Savannah GA
- 2014 *Student Showcase Exhibition*, Alexander Hall, Savannah GA
- 2014 *DeFine Art Gallery Show*, Alexander Hall, Savannah GA

Presentations

- 2024 Presenting research paper “*Books, Fashion, and AI: A Contemporary Dialogue Exploring “Bibliophilia” through A Case Study*” at AGLSP Virtual Conference (October. 10-12, 2024)
- 2024 Presenting research paper “*Information-Seeking Behavior among Young People in China: AI vs. Search Engines*” at 2024 Texas Graduate Liberal Studies Symposium (Virtual, July. 27, 2024)
- 2024 Presenting research paper “Community Building and Conflict Resolution: An Asian Badminton Group Case Study” at IAFOR, International Academic Forum (Honolulu, HI, Jan. 5-7, 2024)
- 2023 Presenting research paper “Exploring Informal Public Art: Fostering Community Building through Co-Creation, Conflict, and Resolution” at AGLSP, Association of Graduate Liberal Studies Programs (San Diego, CA, Oct. 20-22, 2023)
- 2023 Presenting paper “Respect, Inclusion, and Collaboration: Two Community-Oriented Case Studies in the informal Arts Research” at IAFOR, International Conference on Arts and Humanities (Jan. 5-8, 2023, Hawaii). Served as a session chair (session title: International Arts & Humanities)
- 2022 Presenting paper “Reshaping Space: Informal Public Art as Social Practice in Asian Communities” at MARAAS, Mid-Atlantic Region of the Association for Asian Studies, University of Pennsylvania, Oct. 1-2, 2022)
- 2022 Presenting paper “Reshaping Space: Informal Arts Activities as Social Engagement for Community Building” at SWCAS, the 2022 Annual Meeting of the Southwest Conference on Asian Studies (University of Central Arkansas, Oct. 7-8, 2022)
- 2022 Presenting paper “Reshaping the Space of Community Engagement: Two Case Studies of Informal Public Arts Activities” at AGLSP, Association of Graduate Liberal Studies Programs (San Antonio, Oct. 10-12, 2022)

- 2020 Presenting paper “The Missing Strand of the Spider Web” was accepted for presentation at the conference of Cultural Studies ’20 organized by Eastern Mediterranean Academic Research Center (DAKAM), Istanbul, Turkey. However, this conference was cancelled by the organization in February 2020. Resulting in the cancelation of my scheduled presentation.
- 2019 Paper presentation at ACLA2019. “Encountering Rubber Duck: Serving the Public Good?” The Asian Conference on the Liberal Arts (ACLA2019) organized by the International Academic Forum (IAFOR), Hong Kong, China
- 2019 Paper presentation “Chachoan House Society and Play Your Place: In Search of Centrality in the Digital Age” at Rice University, Houston, TX

Scholar Lecture

- 2018 “Comparative Study of Art & Design Higher Education: China vs. US” at University of Shanghai for Science and Technology, Shanghai, China
- 2018 “Creativity: The Invisible Space” at Southern Methodist University, Dallas, TX

Additional Research Experience

- 2019 Fieldwork conducted at Nanzhanglou Village, Qingzhou, Shandong Province. For my doctoral study on public art project, Qingzhou, Shandong Province, China
- 2016-19 Working on writing one volume (the Bai Ethnic Minority) of a book, The Design Collection of Chinese Ethnic Minorities (edited by Dr. Wang, Qiang, who is a doctoral supervisor at Jiangnan University and responsible for four volumes out of 55 volumes of the collection. The collection was published by Shan Xi People Press and Fine Arts publishing House, 2019.
- 2014 Participating in research on “Chinese Traditional Design and Theoretical Innovation” (a key research Project of Jiangsu Province, led by Dr. Wang, Qiang, Jiangnan University, Wuxi, China)
- 2013 Official Poster and Flyer Design for Center of China Studies, Clemson University Chinese Film Festival, Clemson University, SC.
- 2012-14 Participating in a research team on the book *Studies of China Design Works-Ancient Luminaire* (Project of Research on Humanity and Sociology Science of China Education Department, led by Dr. Wang, Qiang, Jiangnan University, Wuxi, China).
- 2012 Conducting a packaging Design project for UPS (Project of Institute of Packaging Design & Graphic), Clemson University, SC

Service Selected

- 2023 Juror, Department of Visual and Performance Arts, School of Art and Design, UW Stout, Menomonie WI.
- 2022 Volunteer photographer at Autumn Festival at CCCFC church, Plano, TX
- 2022-23 Volunteer Academic Advisor in Simmons School, Southern Methodist University, Dallas, TX.
- 2017-23 Volunteer Photographer, designer, and event assistant in a community-oriented Asian badminton group based on Plano, TX.

- 2020 Volunteer Reviewer of the Academia.com, reviewed academic papers in social science and arts area
- 2019 Being a blind-double-reviewer of the Eastern Mediterranean Academic Research Center (DAKAM) and reviewed academic papers in social science and arts area.
- 2020-21 Volunteer Graphic designer and copywriter for All To Door warehouse and logistic company, Addison, TX
- 2020 Volunteer bid caller at Dallas Auction Gallery, Dallas, TX
- 2018 Community Service in a non-profit organization “Life on the Rock” to conduct missionary to inmates in Hutchins State Jail (Dallas TX), Sanders Estes Unit (Venus, TX), and J.W. Hamilton Unit (Bryan, TX)

Awards Selected

- 2023 Three teams of my students won the “Scholarship,” “The 1st Place,” and “Accessories and Details” Awards of FWoF (Fashion without Fabric) at UW Stout, Menomonie, WI. (Instructor)
- 2017-22 Recipient of Multiple departmental scholarship, Southern Methodist University, Dallas, TX
- 2017 Honors Graduate Student, Department of Painting, Savannah College of Art and Design, Savannah GA (May, 2017)
- 2014-16 Recipient of Multiple Painting Memorial Endowed scholarship, Savannah College of Art and Design, Savannah GA
- 2012 Recipient of the Research Abroad Scholarship, Shanghai Municipal Education Commission, Shanghai, China
- 2011 2010’ Excellent Department of the College, College of Printing and Publishing & Art and Design, University of Shanghai for Science and Technology (USST), Shanghai, China (group award)
- 2010 The Fourth Chinese University Student’s competition of Digital Art and Design Award of Finalist (2-D Animation Group) (Instructor)
- 2009 07-08’ Annual Outstanding Individual Educator (university level), USST, Shanghai, China
- 2009-11 National College Students’ Innovative Projects, Project Supervisor and Instructor, USST, Shanghai, China
- 2009 09’ Annual Outstanding Individual Educator (departmental level), USST, Shanghai, China
- 2009 Second National Competition of College Art Education Research Papers, 2nd Award, USST, Shanghai, China
- 2009 Second National Competition of College Art Education Research Papers, Finalist Award, USST, Shanghai, China
- 2008 2008’ Annual Outstanding Individual Educator (departmental level), Animation Design and Public Art Department, USST, Shanghai, China
- 2007 Pingpong Challenge of College, Women’s Singles, 1st Award, College of Printing and Publishing & Art and Design, USST, Shanghai, China
- 2006 2006’ Annual Outstanding Individual Educator of the College (college level), College of Printing and Publishing & Art and Design, USST, Shanghai, China

- 2005 2005' Annual Outstanding Individual Educator (departmental level), Animation Design and Public Art Department, USST, Shanghai, China
- 2004 2004' Annual Outstanding Individual Educator (departmental level), Animation Design and Public Art Department, USST, Shanghai, China
- 2002 Finalist Award (poster design, 2 pieces), The 2nd International Chinese Graphic Design Competition, China
- 2001 1st Award, Women's Long Jump, College of Publishing and Printing, USST, Shanghai, China
- 2001 Outstanding Graduate Thesis, School of Design, Jiangnan University, Wuxi, China